**1501 Health Application**

*Use this word document to help prepare your application.* ***ALL*** *applications must be submitted via the website form no later than February 22. Applications submitted via email or any other format will not be considered.*

**Applicant Information**

* First Name:
* Last Name:
* Email:
* Phone:
* Role (CEO, Founder, Co-Founder, etc.):
* Company Name:
* Website URL:
* Headquarters Address (Street, City, State, Zip):
* Do you have any operations in the mid-Atlantic/DMV area?
* Are you a healthcare company?
* Are you a pharmaceutical company?

**Business**

*1501 Health is looking for companies who are ready to change healthcare.*

* What does your startup do? What problem are you solving?
* Why are you different than other solutions in the market? What do you know that they don’t?
* Why did you pick this idea? Why are you the right team to build this?
* Who uses and pays for your product or service? Why will they switch to your product from their current solution?
* How will you win more customers and revenue?
* How does your solution improve the health and experience of patients and insurance members?

**Traction**

*1501 Health is the “grad school” version of an incubator. We are supporting startups with an existing product or service to integrate into the broader healthcare system. Please help us understand your current traction and progress.*

* When was the company founded?
* Are you registered/incorporated as a for profit?
* How many full-time employees do you have?
* How many part-time employees do you have?
* Have any of your co-founders run a company before? If yes, please share details about the company and outcome.
* Are people using your product?
* How many active users or customers did you have in December 2021?
* How many active users or customers have you had so far in 2022?
* Do you have revenue?
* How much did you make in 2021?
* Did you make a profit in 2021?
* How much have you made in 2022?
* How many months of runway do you currently have?
* Do you need further regulatory approval? If yes, when do you expect to finalize regulatory approval? If yes, what are next regulatory steps?
* Have you published any studies about your product? If yes, please share links to those studies.
* How much investment have you raised so far?
* What types of investments have you received?
* Are you currently raising? If yes, how much and when do you plan to close?
* Have you participated in other accelerators or incubators? If yes, which ones and what unique value would 1501 Health add?

**Fit**

*Please review the program guide to closely understand our offerings and expectations of participating companies. Use this section to help us understand how we can be a good partner for you through our one-year program.*

* What are the major milestones that you need to accomplish next year? How will you measure success?
* Why are you interested in 1501 Health? What would make this program a successful use of your time? What would make this a failed use of your resources?
* What opportunities do you see for your product/services within the payer space?
* What opportunities do you see for your product/services within the provider space?

**Supporting Materials**

*Please attach a copy of your pitch deck or any other resources that you’d like us to review along with your application. Please also include any relevant links to videos, demos or an introduction that you’d like us to view.*